

***EXHIBIT B***

## Presentation Speech for Alan Sweet and The "I AM" Workshop Tour

October 13<sup>th</sup>, 2009 | 2pm

State Capital Building, Carson City, NV

### 1

- Thank you Governor Gibbons, Attorney General Mastro, Secretary of State Miller and Director Skolnik for your time and allowing me to present The "I AM" Workshop Tour update to you and to the State of Nevada.
- My name is Alan Sweet, the Founder of The "I AM" Workshop Tour.
- Since we last met, there has been a number of exciting events that have taken place and we are more encouraged than ever by the potential of The "I AM" Workshop Tour and the impact it can have on many of our State's inmates, citizens and families.

### 2

- The "I AM" Workshop Tour's mission is to educate low income families and individuals about the dangers and downfalls of methamphetamines, cocaine and alcohol use.
- We intend to use this awareness campaign as the platform to meet qualified individuals who are genuinely interested in breaking their dependencies on these substances.
- The "I AM" Workshop Tour will fund 100% of the treatment and recovery expenses for these individuals and is partnering with the innovative and proven PROMETA Treatment Program.
- The PROMETA treatment program reports a success rate never seen before by similar treatment programs - at a fraction of the price.
- Depending on which study you review, the PROMETA program, which is an intensive 3 to 5 day outpatient program using intravenous infusions, has a success rate of more than 80%, and often times much higher.
- The PROMETA program is, and continues to be extremely successful and we are excited about our partnership with them.

- The "I AM" Workshop Tour is also prepared and excited about continuing to work with AND FUND its clients during a 6 month recovery program, which includes weekly meetings with spiritual advisors and substance abuse counselors.

### 3

- In March of 2009, The "I AM" Workshop Tour received its 501(C)(3) Nonprofit Organization designation with the U.S. Department of the Treasury and we recently completed our first Pilot Patient Program with great success.

### 4

- As you are well aware, the State of Nevada continues to be plagued with some of the country's highest rates of drug and alcohol abuse.
- I find the stats on the State's prison system as the clearest indicator of the dire need for more effective drug and alcohol related treatment programs.
- Our prisons are currently at 120% capacity with over 13,900 inmates. 90% of these incarcerations are drug related.
- It is costing our taxpayers over \$14,700 per year to house just one inmate.
- The PROMETA treatment program costs \$6,500 per patient to hopefully break their addictions and get them back into our community as productive contributors to society.

### 5

- I am seeking support and funding in order to continue The "I AM" Workshop Tour's Pilot Program and to get our program off the ground so that I can carry through the vision that I share with my wife, Michelle.
- I recognize that the State has very limited resources and my prayer is that every dollar spent by the State to help people in need is maximized to the fullest extent possible.
- I believe that The "I AM" Workshop Tour is one of those conduits that will fully maximize how far a dollar can go.



- I am confident in the direction of our program and the inevitable help it will bring to many.

## 6

- We are and will always remain a **free** program to the State of Nevada and our only goal is to help make a difference in as many people's lives as we can.
- We are not rigid as to who we want to help, we simply want to help. However, Director Skolnik, I do know that reaching out to the prison system has always been a part of the vision and I hope that you will continue to support us in making this a reality.
- In fact, I have presented my program to hundreds of inmates over the last two years. This stack of letters, in my hand, were written by 48 Carson City prisoners stating that they want to be helped by The "I AM" Workshop Tour and The PROMETA Treatment program. Please help me make this a reality.

## 7

- I have worked through a detailed budget, which I will leave with you today, which clearly illustrates how nearly 70% of all funding will go directly towards treatment costs.
- We are projecting to help an average of 2.5 patients per month until December of 2010; at which point we hope to expand our outreach program in order to continue to help even more people in need.
- The remainder of our budget will be used for organizational overhead and start up expenses.

## 8

- Currently, we are in need of \$10,100 dollars in order to write 7 Private, State and Federal Grants with one of the country's top grant writing firms, Research Associates.
- We are in the process of raising this money through private donations.
- These grants should procure a minimum of \$350,000 in annual funding to support our mission over the next five years.

- I am specifically asking for the Governor's endorsement and support, along with his representatives, for State Grant funding through the Department of Health and Human Services in the neighborhood of \$250,000.
- With this support I will have Research Associates write a grant specifically for this funding.

## 9

- I stand before you today as a common man with a big vision and an aching heart for those in need of help.
- I intend to give this cause all of my heart, soul and attention and know deep down that this is what I am being called to do by my Lord and Savior Jesus Christ.
- I sincerely thank you for your time, your consideration and support.
- God bless you.



**RICHARD I. GRACER, M.D.**  
INTERVENTIONAL PAIN MANAGEMENT  
TREATMENT OF ADDICTION  
MUSCULOSKELETAL, NUTRITIONAL AND SPORTS MEDICINE  
DIPLOMATE AMERICAN BOARD OF FAMILY PRACTICE  
DIPLOMATE AMERICAN ACADEMY OF PAIN MANAGEMENT  
CERTIFIED IN ADDICTION BY AMERICAN SOCIETY OF ADDICTION MEDICINE



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October 1, 2009

The Honorable James Gibbons  
State of Nevada  
Carson City, Nevada

Re: I AM Workshop Tour-"Pure Compassion"

Dear Governor Gibbons:

I am writing to you on behalf of the I AM WST Foundation. I am sure that you already know that it is a faith based NPO that works in Nevada State prisons. Alan Sweet, the founder, has worked tirelessly to make its mission to help inmates with drug problems successful. I have been very impressed with Alan's sincerity and verve to forward this mission. I will leave further explanation of the aims and aspirations of the organization to him and the other principles that will be presenting to you on October 14, 2009.

Drug use is an epidemic in our communities and schools. Most prison sentences are drug related as you already know. It is a very rare treatment program that has more than a 15% success rate. Finding anything that works better is difficult. I understand that I AM has a success rate of over 80%. To be honest, I have not seen the figures or analyzed this myself, but if they are even close, I AM is a truly remarkable organization! Inmate approval ratings are also very high. This is vital to a programs' success, as without "buy in", there can be no influence on behavior.

My small piece of the puzzle is to run the medical aspect of the drug treatment program for alcohol, methamphetamine, and cocaine. I am the medical director of Gracer Medical Group in San Ramon, California, which specializes in treating these problems. I am a board certified in addiction treatment, as well as practicing interventional pain management. I am also board certified in family practice and the author of the book, *A New Prescription for Addiction*.

We are using the PROMETA protocol, which consists of three to five IV treatments, as well as a full evaluation of all factors that impact recovery. At our clinic we use a multidisciplinary approach, which includes intensive psychotherapy, nutritional counseling, and acupuncture. It is also vital to evaluate and treat all of these patients for psychiatric disorders. Our success rate for our over 100 PROMETA program patients at one year is about 60-70%.

The I AM Workshop methods include faith based counseling and substance abuse counseling which already shows its value in the I AM Workshops work that is underway at the Nevada Department of Corrections. This combined with the PROMETA protocol, will be a powerful treatment modality.

I strongly support the I AM Workshop and sincerely hope that you can help Alan and his organization realize their potential. I would have been present at the October 14 meeting, but I must be out of state due prior commitments.

Sincerely, Richard I. Gracer, MD



*Workshop Tour*

*"Pure Compassion"*

# PLAN OF EXECUTION

**The "I AM" Workshop Tour**  
Corporate Office - Pinnacle Executive Suites  
123 West Nye Lane | Carson City, Nevada 89706

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## MISSION STATEMENT

The "I AM" Workshop Tour ("WST") is a faith based registered 501(c)3 non-profit organization whose mission is to proclaim the Gospel of Jesus Christ and share the downfalls of methamphetamines, cocaine and alcohol use to low income families and individuals. The WST will use the awareness campaign to meet qualified individuals who are genuinely interested in breaking their dependencies on drugs and alcohol through the help of the Holy Spirit and the innovative and proven PROMETA treatment program.



*"Pure Compassion"*

## GEOGRAPHICAL FOCUS

The WST will focus its efforts in the Carson City, NV area. This area continues to be one of the country's leaders in meth, cocaine, and alcohol abuse and the problem is growing at an alarming rate. One of the clearest signs of this growing epidemic is the fact that our prisons are currently at 120% capacity with over 13,900 inmates. 90% of these incarcerations are drug related and costing our taxpayers over \$14,700 per year to house one inmate.

The PROMETA treatment program, which will be discussed in the details below, costs \$6,500 per patient to hopefully break their addictions and get back into the community as productive citizens.

## HOW THE PROGRAM WORKS

### FUNDRAISING EFFORTS ::

- Christian Grant foundations and private, tax deductible, donations will be the WST's primary fundraising focus.
- State and Federal grant funding will be a secondary and/or future focus.
- At least 75% of all funding and grant awards received will go directly towards direct and indirect treatment costs.

### APPLICATION PROCESS FOR THOSE SEEKING HELP ::

- Prospective individuals seeking help will be required to apply to the program to prove their qualification as low income and also

demonstrate they are genuinely interested in breaking their addictions.

- The Director/Founder, Alan Sweet, will personally interview applicants in a public location to determine whether or not a second interview/meeting is worthy. This interview would be conducted at the WST main office in downtown Carson City.
- During the second interview, the applicant will meet with the Director and the Spiritual Advisor and will be required to answer a set of questions regarding their background and history of drug and/or alcohol abuse. The WST Director and the Spiritual Advisor will then determine if the applicant is a candidate for the WST treatment program.
- If help and treatment is extended to the applicant, the applicant will have the right to volunteer for the treatment program or not.

#### THE TREATMENT PROGRAM ::

- The combination of proclaiming and sharing the truths and teachings of Jesus Christ in addition to the PROMETA treatment program will provide those in need the best chance to break their addictions in an expedient manner and start their new sober lives with Jesus Christ as their daily pillar and guiding force.
- David Gildea, the former site manager of Hythiam, Inc. (Nasdaq: HYTM) and well known addiction expert has done the research that proves that most mainstream inpatient and outpatient recovery, detox, and counseling centers have been running at a 12-15% success rate; whereas, The PROMETA treatment has experienced an 87% success rate\*, or higher, in many cases.
  - *Based on clinical studies performed by David Gildea over a four month period.*
- The PROMETA treatment program realigns the neurotransmitters in the brain through a series of administered intravenous infusions. The



treatment is an intensive 3-5 day outpatient treatment program with a number of follow-up visits.

- The cost of the PROMETA program is \$6,500 per patient, including follow-up visits; whereas, similar, less effective, treatment programs can run three to five times this amount.

#### ONGOING MEETINGS WITH SUBSTANCE ABUSE COUNSELORS & SPIRITUAL ADVISORS ::

- After successful completion of the PROMETA treatment program, patients will be required to enroll in a six month recovery program that is a combination of weekly substance abuse counseling and spiritual guidance meetings.
- Our patients will be required to meet with a substance abuse counselor once a week for an hour as part of the six month treatment program. Counselors will address a number of direct and indirect factors, such as nutritional support, during their weekly meetings over six months. Regular counselor meetings will help the patients stay on track and continue a life of sobriety.
- The final and most important part of the recovery program is the requirement for patients to meet with a Spiritual Advisor twice a week during the six month recovery process. These meetings will play a vital role in the recovery of these patients as they grow in their understanding and faith of who is truly behind their new life independent of their prior addictions; Jesus Christ! The WST will partner with a number of Christian churches in the Carson City area who have already expressed tremendous interest in being this conduit of spiritual advisors.

## PILOT PATIENT PROGRAM

In August of 2009, Alan Sweet had the privilege of meeting the WST's first pilot program client, Tom Bohlender. In the initial meeting, Mr. Bohlender outlined his long time battle with alcohol abuse that destroyed his business, his relationship with his children and his marriage. Importantly, for Mr. Bohlender his attraction to the program was primarily due to its faith-based focus. After reviewing all of Mr. Bohlender's background information and meeting with him on two separate occasions it was determined that Mr. Bohlender would be an ideal fit for the pilot.

Alan Sweet personally escorted and funded Mr. Bohlender's trip to Dr. Richard Gracer's, office in San Ramon, CA where he successfully completed the three day intensive outpatient program. Mr. Bohlender then returned to Carson City where he lives, to focus on the rest of his recovery. Thus far, Dr. Gracer reports that Mr. Bohlender is doing well and is making encouraging progress; more importantly his daughters and son have commented, "we got our dad back!"

Mr. Sweet is in regular contact with Mr. Bohlender and is acting as his Spiritual Advisor within the Pilot Program where he continues to emphasize the central role that Jesus Christ is playing in Mr. Bohlender's healing process. Up to this point Alan is very pleased with Mr. Bohlender's progress on all fronts. There is even the possibility that Tom and his ex-wife may reconcile their long time separation. This is in our hopes and prayers.

The WST is extremely encouraged by the results and sobriety of Mr. Bohlender and hopes to continue the experimental Pilot Program. The WST believes further development of the Pilot Program is essential prior to further growing the organization. Currently, the WST has identified three additional

candidates for completion of the Pilot Program and is in need of the necessary funding to continue their efforts.

## FUNDING REQUIREMENTS

Through a series of tax-deductible donations, love gifts and public funding the WST is looking to raise a total of **\$10,100**. This money will fund the grant writing and service fees in order to be considered a candidate for the grant funds necessary to continue the WST's Pilot Program and future growth.

The WST is in discussions with one of the nation's top grant writing and research firms, Research Associates ("RA") based in Farmington, New Mexico. The WST previously worked with RA to generate and successfully file their 501 (C)(3) status with the U.S. Department of the Treasury.

RA has an impressive track record, a three to one grant submission to award ratio. Per our discussions with RA we anticipate that the \$10,100 in funding will enable them to write seven Major and Christian Foundation Grants, which given their previous success should produce a minimum of \$350,000 (two grants – (1) private, (1) State) in funding for the WST to continue providing help to those in desperate need.

The WST plans to use nearly 70% of the \$350,000 grant awards for direct and indirect treatment costs. The remaining funds will be used for administrative and start-up expenses (the attached budget will provide a detailed breakdown as to the sources and uses of funds).



## THE PEOPLE INVOLVED

### **ALAN SWEET**

Alan Sweet's experience consists of multiple self-produced recording projects in the music industry, with over thirty-five years involved in touring, television, and radio performances, trying to bring joy to people through entertainment. He was the co-producer on a world-wide presentation of a rock video by "Bad JuJu." Alan was seen as their drummer on MTV for a number of years. In addition, Alan has done side-by-side productions/concerts with Mark Kendall of Great White, Neil Schon of Santana/Journey, War, the Bangels, Living Color, and 20/20 to name several. Alan used to be the lead agent for the Christian Music Division of JAM Entertainment. Currently, Alan is the Founder and President of The "I AM" Workshop Tour ministry/nonprofit organization. Alan bowed out of the music business five years ago after breaking his addiction to morphine and has committed his life to helping others break their addictions and get their lives back on track.

### **MICHELLE SWEET**

Michelle Sweet is a graduate from Vanguard University in Costa Mesa, CA, where she holds a BA in Diversified/Education. She has spent approximately twelve years in the clerical/administrative field, and is also a vocalist dedicating her life to Christian music. She is serving as the Secretary and acting Vice President to The "I AM" Workshop Tour. Michelle has years of experience in youth development and in "Love and Logic" practices. Both Alan and Michelle desire to serve and glorify their Lord, Jesus Christ, through this ministry.

**RESOURCE ASSOCIATES – “The Grant Writers”:**

One of the nation's top grant writing and research firms based in Farmington, New Mexico. The WST previously worked with RA to generate and successfully file their 501 (C)(3) status with the U.S. Department of the Treasury. RA has an impressive track record, a three to one grant submission to award ratio and they have identified a number of specific grants that would support a cause like The “I AM” Workshop Tour.

**PROMETA PROGRAM/DOCTORS**

The PROMETA Program is explained in the attached brochures and DVD attached. The PROMETA doctors working with The “I AM” Workshop Tour are Dr. Gracer, Dr. Ellison, and Dr. Levy. The WST hopes to identify and partner with as many as 11 local doctors as part of our future program.

**SUBSTANCE ABUSE COUNSELORS – *Not a Worry Counseling, Reno, NV:***

Not A Worry Counseling based in Reno, NV is a fully certified substance abuse counseling firm in the State of Nevada with over 15 years of experience. The “I AM” Workshop Tour has a commitment from Not a Worry Counseling to provide our patients with the very best post-PROMETA treatment counseling available. Each counselor working with our patients has received a Masters in Addiction.

**SPIRITUAL ADVISORS – *Local Churches throughout Carson City:***

WST has a critical mass of support from local Christian churches in Carson City in helping their efforts. These churches will be a conduit to a number of Spiritual Advisors interested and committed to working with the WST's patrons as they recover from their broken addictions.

**I AM Workshop Tour - B U D G E T - 2009/2010**

	2017	2018	2019	2010												2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
	Total	Jan - Dec	Jan - Dec	October	November	December	January	February	March	April	May	June	July	August	September	October	November	December	January	February	March	April	May	June	July	August	September	October	November	December					
ENR																																			
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work Project	100,000							100,000																											
work Project	200,000																																		
work Project																																			
Total Revenue	\$ 30,400	\$ -	\$ 10,000	\$ 3,000	\$ -	\$ 5,000	\$ 5,100	\$ -	\$ 100,000	\$ -	\$ -	\$ -	\$ 20,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -					
Number of People Employed	28		1					2	2	2	2	2	2	2	2	2	2	2																	
ENR																																			
ENR																																			
ENR	181,000		2,000					13,000	13,000	13,000	13,000	13,000	13,000	13,000	13,000	13,000	13,000	13,000																	
ENR	30,000							200	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000																	
ENR	10,100					10,100																													
ENR	5,000		5,000																																
ENR	2,000								2,000																										
ENR	12,995		5,500		495	495	495	495	495	495	495	495	495	495	495	495	495	495																	
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ENR	300										400			400																					
ENR	15,000							1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000	1,000																	
ENR	21,000							4,667	4,667	4,667	4,667	4,667	4,667	4,667	4,667	4,667	4,667	4,667																	
ENR	32,000							2,917	2,917	2,917	2,917	2,917	2,917	2,917	2,917	2,917	2,917	2,917																	
ENR	5,000							500	500	500	500	500	500	500	500	500	500	500																	
Total Revenue	\$ 30,400	\$ -	\$ 10,000	\$ 3,000	\$ -	\$ 5,000	\$ 5,100	\$ -	\$ 100,000	\$ -	\$ -	\$ -	\$ 20,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ 1,000	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -					

**CLAIMED PLANT EXEMPTION:**

图 2-1-10 2000 年 12 月 1 日 00 时

### Investment Costs exceed Organizational Expenses

#### ACKNOWLEDGEMENTS

29. 2010 - 2012, 2014

**Good Treatment Outcomes**  
 • positive, observable, and measurable

ingering Organizational Experience  
for the Experience

**Table 1** *Continued*

(Required Cash, Substantive Above Counseling and Grand Meeting)  
(Office Lease, Office Supplies, Website updates, Promo and Outreach, Merchandise, Fuel & oil, Vehicle Registration, Socials, Employee Benefit)  
Analysis: 30 to 120 Bldg, Legal Counsel's Office Equipment & Backdrops, Office Furniture, Business Plan)





## LETTERS OF SUPPORT

**JIM GIBBONS** – Governor of Nevada

**HOWARD SKOLNIK** – Director, State of Nevada Department of Corrections

**RACHEL NAWROCKI** – Resource Associates – The Grant Experts

**DAVID WHITFORD** – Scarlet Hope

**DR. SIMMON L. WILCOX** – Owner, Off By Monday

**RICK KOHLER** – Branch Manager, Bank of the West



## Office of the Governor

JIM GIBBONS  
GOV-NEVADA

July 21, 2008

To Whom It May Concern:

Please accept this letter as a sign of my support for Mr. Alan Sweet's efforts to combat methamphetamine use in Nevada.

The mission of Mr. Sweet's "I AM" Workshop Tour is consistent with the goals of the Governor's Working Group on Methamphetamine Use, established by my executive order from January 2007. Preventative education and mentoring, retention of proven treatment methods and studies into more innovative treatments are only a few examples of the visions that Mr. Sweet shares with the working group.

Methamphetamine use and its collateral evils need continued attention from state and local officials, as well as parents and educators, to effectively reach the children of our state.

Mr. Sweet is demonstrating a concerted and sincere effort to bring his services to this State, and his commitment to education and treatment can only compliment the policies currently in place.

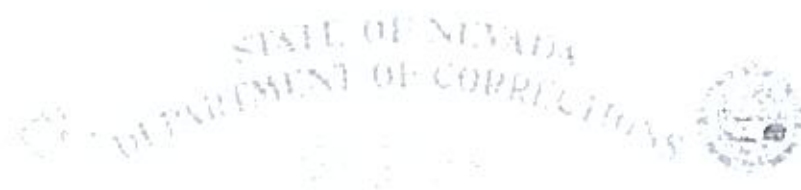
Sincerely,

JIM GIBBONS  
Governor

101 N. Carson Street • Carson City, Nevada 89701 • Telephone: (775) 334-2171 • Fax: (775) 384-5662  
555 E. Washington Avenue, Suite 5100 • Las Vegas, Nevada 89101 • Telephone: (702) 486-2500 • Fax: (702) 486-2505

ADMIN-100

20080721 10:00



January 15, 2009

RE: I AM Workshop

To Whom It May Concern:

The Nevada Department of Corrections (NDOC) has a history of successful partnerships with non-profit organizations designed to specifically meet the needs of inmates transitioning back into the community. Re-entry services provided by local non-profit organizations have been and will continue to be instrumental to NDOC's rehabilitative success and supported.

Any program that can assist inmates in making better decisions once released will benefit not only the inmates, but the community at large. Therefore, NDOC will continue to support programs to reduce the recidivism of offender in Nevada.

---

Howard Skolnik, Director



# resource associates

THE GRANT EXPERTS

June 22, 2009

Walter Sweet  
4071 Knoblock Road  
Carson City, Nevada 89706

Re: The "I AM" Workshop Tour

Dear Mr. Sweet,

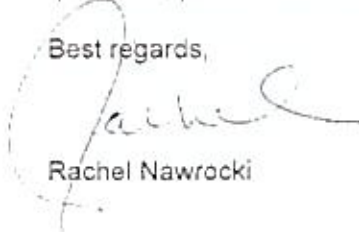
Alan asked me to write you to lend confidence in your support of his program. I have personally worked with Alan throughout the completion of his federal application for tax exemption, and through the many trials he's been through in the last several months.

Resource Associates is a 14 year-old, non-profit development services firm. We have helped hundreds of organizations, just like the I AM WST, secure government and foundation funding to assist with their programs. We've written for organizations starting with essentially "nothing"; no building, no capacity, nothing but an idea to help people in need. We have helped these organizations become thriving public service entities through our professional grant writing.

Alan's vision is definitely fundable through grants. We've already identified several he should apply for.

I've attached our company information kit for your review. If you have any questions, please don't hesitate to call.

Best regards,

  
Rachel Nawrocki

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Scarlethope7@aol.com  
eccc#101105-04448800

August 3, 2008

To Whom It May Concern:

It is with great pleasure that we team up with Mr. Alan Sweet and the 'I AM' Workshop. As individuals and as a group, the members of Scarlet Hope fully support efforts to further the Gospel message of Jesus Christ.

It is our belief that the healing power of Jesus Christ can and does have the power to deliver individuals from chemical addiction. Further, we believe that worship is a vital component to physical, mental and spiritual recovery.

To that end, Mr. Sweet may use the recorded materials on our three CD Projects for the purposes of furthering this ministry. These include:

- Were You There
- There Will Come A Day
- Early In The Morning

Thank you for including us in this effort.

Sincerely,

David Whitford



September 30, 2009

To Whom It May Concern:

Bank of the West provided a grant to The "I AM" Workshop Tour in June of 2009 under our CRA program. Bank of the West is please to support the efforts of The "I AM" Workshop Tour to improve our community.

Please feel free to contact me with any questions.

Best regards,

Rick Kohler, Branch Manager

